

L'dara™: Goji Berry Breakthrough in Anti-Aging Skin Treatment



June 2, 2014

Grand Junction, CO – Le MedSpa, skin care and laser center in Grand Junction, is thrilled to introduce *L'dara™*, a breakthrough in anti-aging skin treatment that can help anyone who has skin! *L'dara™* is 1.5X more effective and works 3X faster than the top-selling anti-aging serums!

According to a study by a major consumer magazine, the top-selling anti-aging creams were found to reduce wrinkles by less than 10% over 12 weeks. In a clinical study on L'dara Serum, the appearance of wrinkles was reduced by an average of 35% in only 4 weeks! That's 3.5 times better, and 3 times faster!

A 28 day third party clinical trial on 30 randomly selected women by the prestigious AMA Laboratories in New York demonstrated that L'dara Serum:



DAY 1

DAY 40

- **Reduced the appearance of wrinkles by an average of 35%**
- **Some participants achieved a 50%, 60%, up to 78% reduction in the appearance of wrinkles**
- **Increased moisture of the skin by an average of 30%**

The L'dara story began when scientists, attempting to unlock the anti-aging secrets of the goji berry, discovered that Lycium barbarum polysaccharides (LBPs), particularly LBP-5, is a powerful "youth molecule" with profound benefits for the skin. This led to the development of LBP-5 Complex™, the patent-pending ingredient at the heart of L'dara Serum. By combining LBP-5 Complex with a synergistic combination of cutting-edge anti-aging ingredients from around the world, L'dara's master formulators have created the ultimate answer to aging skin.

For more information, please contact Ms. Paule Stiefler, Marketing Director at Le MedSpa. She can be reached at [970\) 256- SKIN\(7546\)](tel:9702567546).



DAY 1

DAY 8

Le MedSpa is a full service medical spa directed onsite by Dr. Richard Stiefler, board-certified Dermatologist and Skin Specialist. Le MedSpa carries a state-of-the-art portfolio of solutions to anti-aging, body contouring and skin health issues.